

Reach Washington Huskies fans when they're most engaged

HuskiesCentral.com is a fan-first hub for Washington Huskies football coverage: breaking news, transfer portal updates, recruiting, game previews, and postgame analysis. Our sponsorships are built for local and regional businesses that want visibility during game weeks and big news cycles.

Why it works: niche audience + repeat visits + high engagement around specific games and headlines.

Sponsorship packages

Pricing is flexible based on timing, exclusivity, and placements. Multi-month discounts available.

Package	Includes	Typical price
Starter Sponsor	<ul style="list-style-type: none">• Sidebar or in-article sponsor block• Listed on Partners page• 1 creative refresh per month	\$250-\$500 per month
Core Sponsor	<ul style="list-style-type: none">• Premium placement (homepage + in-article)• Weekly feature mention (Game Preview or Postgame)• Listed on Partners page	\$500-\$1,250 per month
Feature Sponsor (Exclusive)	<ul style="list-style-type: none">• "Transfer Portal Watch" or "Game Preview" presented by sponsor• Top-of-site + in-article placement• Category exclusivity for your industry	\$1,250-\$3,500 per month

A la carte options

Full-site banner • Homepage placement • Sidebar sponsor block • In-article sponsor block • Sponsored article (clearly labeled)

Best-performing placements are typically in-article blocks inside game previews and recaps.

Next step

Visit huskiescentral.com/advertisers-and-partners to reach out. Include your business name, target area, and budget range, and we'll reply with a placement recommendation and launch timeline.